

FIG.2

7121	7122	/ 123	
CHANNEL	9	4	1
BROADCAST PERIOD	21:00~23:00	11:45~12:00	20:00~21:00
BROADCAST DAY OR BROADCAST PATTERN	EVERY THURSDAY	MONDAY THROUGH FRIDAY	OCTOBER 22 (WED)

	COMMENT	<i>-</i>	BOX-OFFICE QUIZ PROGRAM	LEADING PERFORMER: LEE LEE LEE	• •	LUCKY'S GREAT ADVENTURE WITH BOTH TEARS AND LAUGHTER		LOVE STORY IN ANCIENT EGYPT		
3130 EPG	TITLE		MILLION QUIZ	THURSDAY THEATER: HIT THE DRAGON	•••	THURSDAY THEATER: LUCKY'S GREAT ADVENTURE	• • •	THURSDAY THEATER: RAMESSES AND NEFERTITI	•••	
FIG.3	CHANNEL	<i>-</i>	1	. 9	• • •	c 9	•••	9	•••	
	BROADCAST PERIOD		20:00~21:00	21:00~23:40		21:00~23:00		21:00~23:15	•••	
	BROADCAST DAY		OCTOBER 22 (WED)	OCTOBER 23 (THU)		OCTOBER 30 (THU)		NOVEMBER 6 (THU)		

FIG.4
140 TITLE LIST

01	10/23	21:00	9	01 10/23 21:00 6 HIT THE DRAGON
)2	10/30	21:00	9	02 10/30 21:00 6 LUCKY'S GREAT ADVENTURE
33	03 11/6	21:00	ဖ	21:00 6 RAMESSES AND NEFERTITI

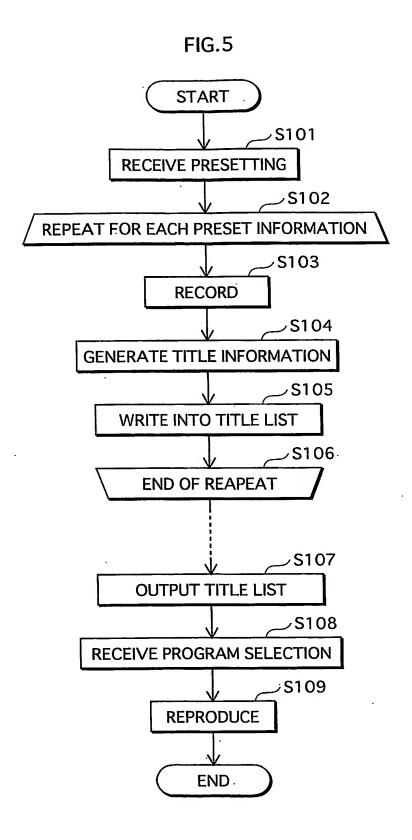
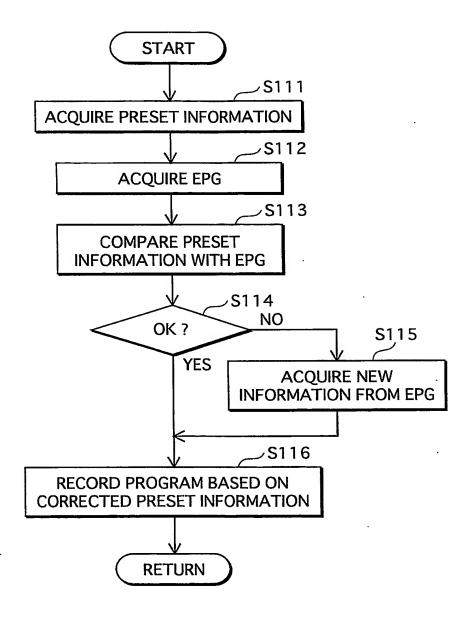
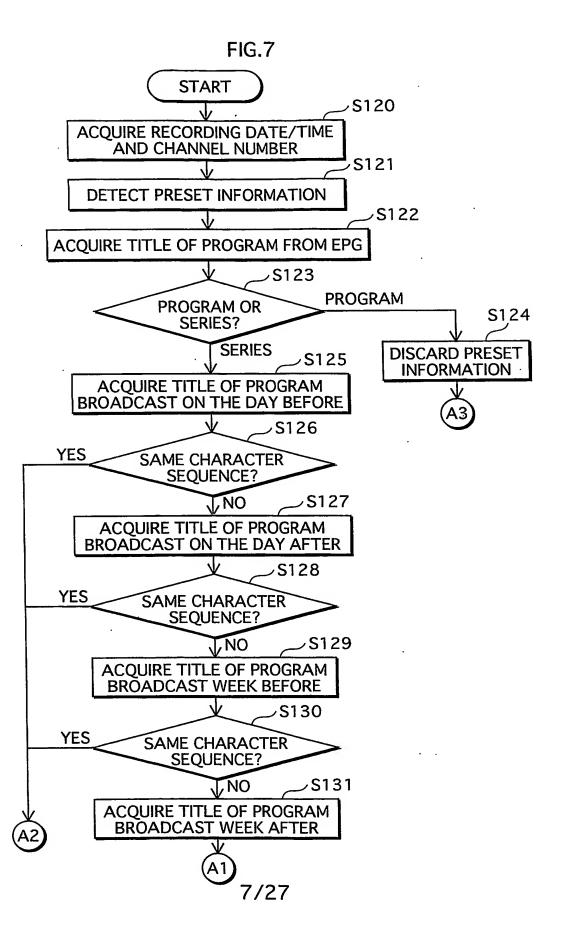
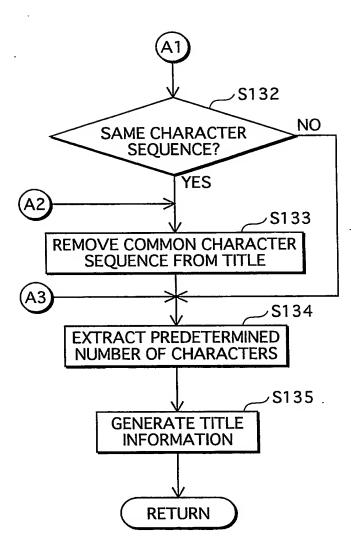


FIG.6









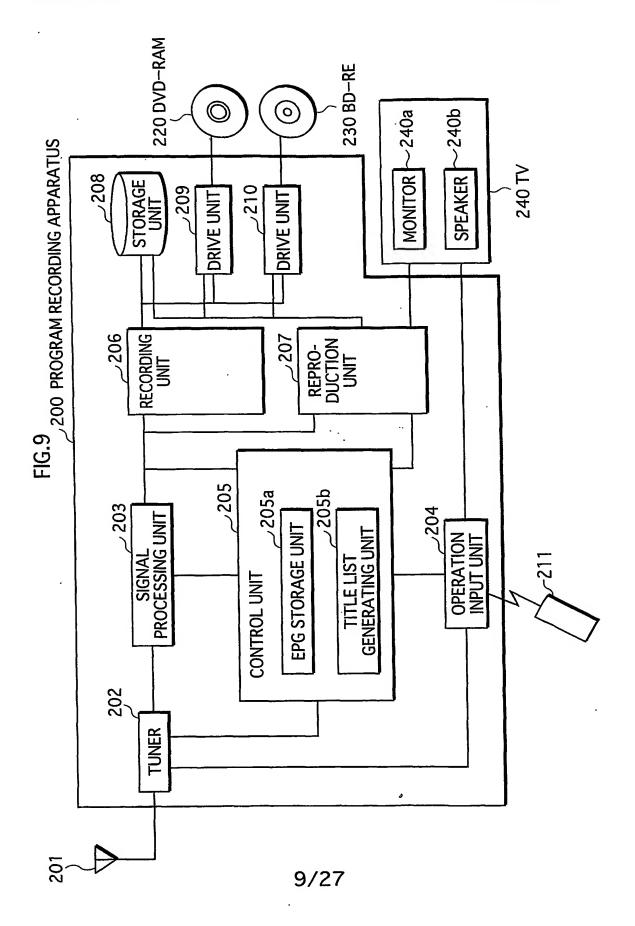


FIG. 10 250 PRESET TABLE

7251	255	253	
RECORDING FORMAT	HD	DVD-video	BD ,
CHANNEL	9	4	-
BROADCAST PERIOD	21:00~23:00	11:45~12:00	20:00~21:00
BROADCAST DAY OR BROADCAST PATTERN	EVERY . THURSDAY	MONDAY THROUGH FRIDAY	OCTÓBER 22 (WED)

_		/ <u>/</u>		, 261	762		7.263			
	COMMENT		BOX-OFFICE QUIZ PROGRAM	00000		· · · · · · · · · · · · · · · · · · ·	• •	00000	• • •	
FIG.11 260 EPG	TITLE		MILLION QUIZ	TOURING THE ENGLAND REGIONS: FOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBURBS OF LONDON	•••	TOURING THE ENGLAND REGIONS: STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKESPEARE WHO IS SOMETIMES CALLED THE BARD OF AVON WAS BORN		TOURING THE ENGLAND REGIONS: THE LAKE DISTRICT: HILL TOP, HOUSE OF BEATRIX POTTER	•••	
FIC	CHANNEL NUMBER		-	4	•••	4	• • •	4	•••	
	BROADCAST PERIOD		20:00~21:00	11:45~12:00	•••	11:45~12:00	•••	11:45~12:00	• • •	
	BROADCAST DAY		OCTOBER 22 (WED)	OCTOBER 23 (THU)	•••	OCTOBER 24 (FRI)	•••	OCTOBER 27 (MON)	• • •	

FIG.12

270

RECORDING FORMAT

HD

S0

BD

video

32

AVAILABLE BYTES
FOR DISPLAY

571

40

273

video

DVD

original

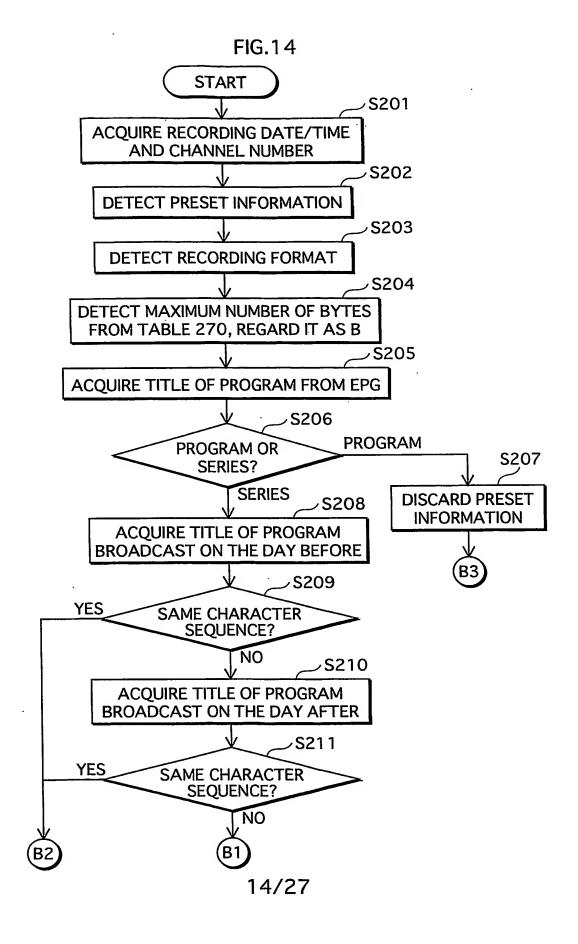
40

273

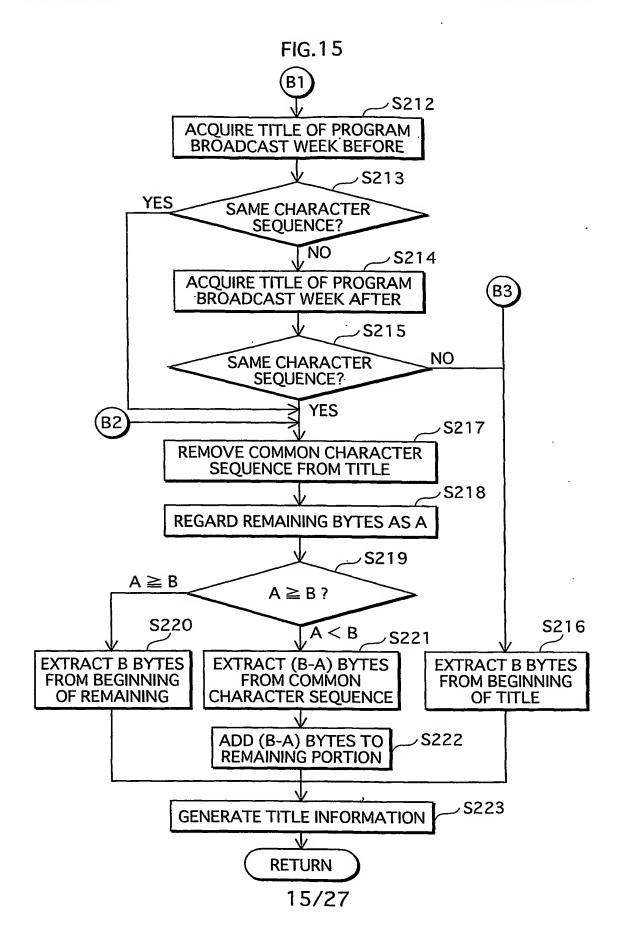
12/27

FIG. 13A
----------

FIG.13B	13B			1	, 282
	01	01 10/23 11:45 4	11:45	4	TOURFOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBURBS OF LONDON
	02	02 10/24 11:45 4	11:45	4	STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKESPEARE WHO IS SO
	03	03 10/27 11:45 4	11:45	4	TOURING THE ENGLAND REGIONS:THE LAKE DISTRICT: HILL TOP, HOUSE OF BEATRIX POTTER
FIG.13C	130			Z	, 283
	01	01 10/23 11:45 4	11:45	4	FOUR SEASONS ENJOYED IN THE POPULAR ENGLISH GARDENS IN THE SUBUR
	02	02 10/24 11:45 4	11:45	4	STRATFORD-UPON-AVON AT THE CENTER OF ENGLAND WHERE WILLIAM SHAKE
	03	03 10/27 11:45 4	11:45	4	TOURING THE THE LAKE DISTRICT: HILLTOP, HOUSE OF BEATRIX POTTER



WO 2005/041572



**FIG.16** 

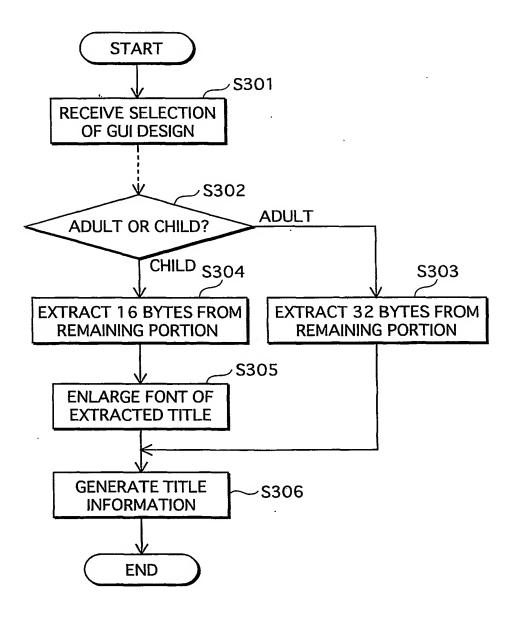


FIG.17A

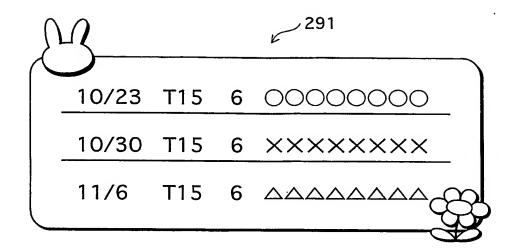
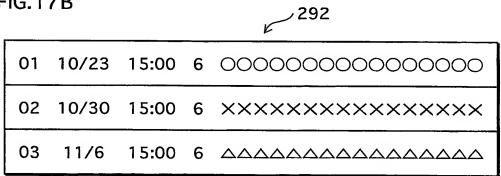
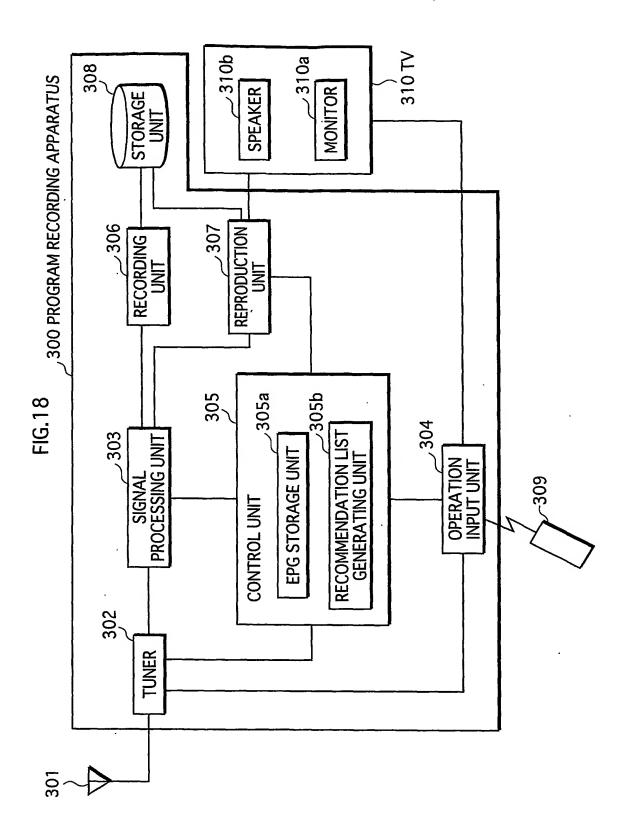


FIG.17B





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NEW PROGRAM! SPECIAL: 2-HOUR BROADCAST! COMMENT ···××× ....0000 [NEW] TRIP TO WORLD HERITAGE SITES 320 EPG [NEW] MIDSUMMER SONATA MIDSUMMER SONATA TITLE FIG. 19 CHANNEL NUMBER  $\infty$  $\infty$ 21:00~23:00 20:00~21:00 21:00~22:00 BROADCAST PERIOD AUGUST 14 (SUN) AUGUST 20 (SAT) BROADCAST DAY AUGUST 13 (SAT)

19/27

**NFORMATION AND** POPULAR DRAMA RERUN OF A POPULAR DRAMA RERUN OF A POPULAR DRAMA WEATHERREPORT **RERUN OF A** COMMENT IT'S FOUR O'CLOCK [RERUN] AUTUMN WIND [RERUN] AUTUMN WIND [RERUN] AUTUMN WIND SONATA SONATA SONATA [FINAL] TITLE 330 EPG FIG.20 CHANNEL 10 10 10 10 16:00~17:00 16:00~17:00 16:00~17:00 16:00~17:00 BROADCAST PERIOD DECEMBER 12 THU) DECEMBER 10 **DECEMBER 11 DECEMBER 9** BROADCAST DAY (WED) (MON) (TUE)

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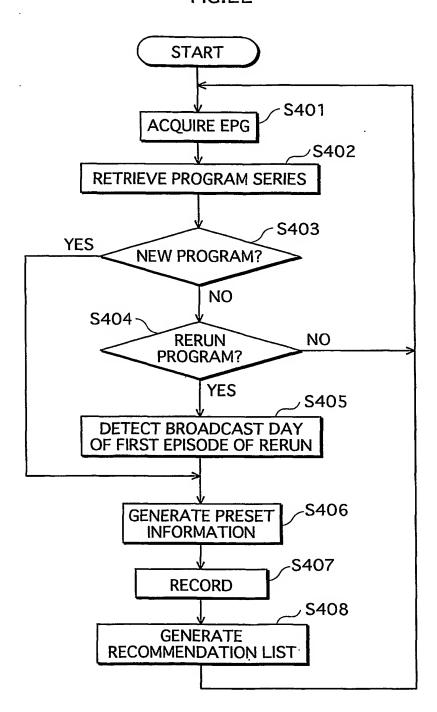
FIG.21A

				3	340 RECOMMENDATION LIST
1	RECOMM NEW PRO			V	
01	8/13	21:00	LONG	8	① MIDSUMMER SONATA
02	8/20	21:00		8	② MIDSUMMER SONATA
03	8/27	21:00		8	③ MIDSUMMER SONATA

FIG.21B

	RECOMME ERUN PRO			350 RECOMMENDATION L	IST
01	12/10	16:00	10	① AUTUMN WIND SONATA	
02	12/11	16:00	10	② AUTUMN WIND SONATA	
03	12/12	16:00	10	③ AUTUMN WIND SONATA	

**FIG.22** 



	COMMENT	00000	·····×××××		•			COMMENT	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA	RERUN OF A POPULAR DRAMA	• • •	
√ 410 EPG	TITLE	[NEW] MIDSUMMER SONATA (1) ENCOUNTER	MIDSUMMER SONATA (2) A LIE OF HER	MIDSUMMER SONATA (3) A LIE OF ME	••	./	420 EPG	TITLE	[RERUN] AUTUMN WIND SONATA (1) AUTUMN HAS COME	[RERUN] AUTUMN WIND SONATA (2) WIND OF LOVE	[RERUN] AUTUMN WIND SONATA (3) REGRET		
	CHANNEL NUMBER	8	8	8			7	CHANNEL NUMBER	10	10	10		
	BROADCAST PERIOD	21:00~23:00	21:00~22:00	21:00~22:00				BROADCAST PERIOD	16:00~17:00	16:00~17:00	16:00~17:00		
FIG.23A	BROADCAST DAY	AUGUST 13 (SAT)	AUGUST 20 (SAT)	AUGUST 27 (SAT)	•		FIG.23B	BROADCAST DAY		DECEMBER 11 (WED)	DECEMBER 12 (THU)		
FIG						2	5 HG	7					

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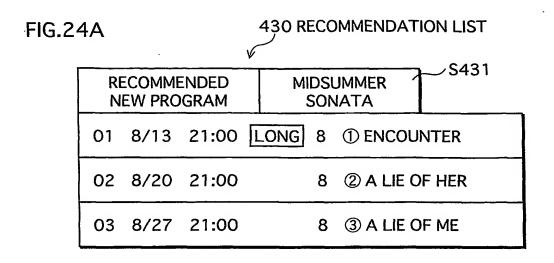


FIG.2	4B		V	440 R	ECOMMENDAT	
		ECOMMEN RUN PRO			TUMN WIND SONATA	S441
	01	12/10	16:00	10	① AUTUMN H	AS COME
	02	12/11	16:00	10	② WIND OF L	OVE
	03	12/12	16:00	10	③ REGRET	

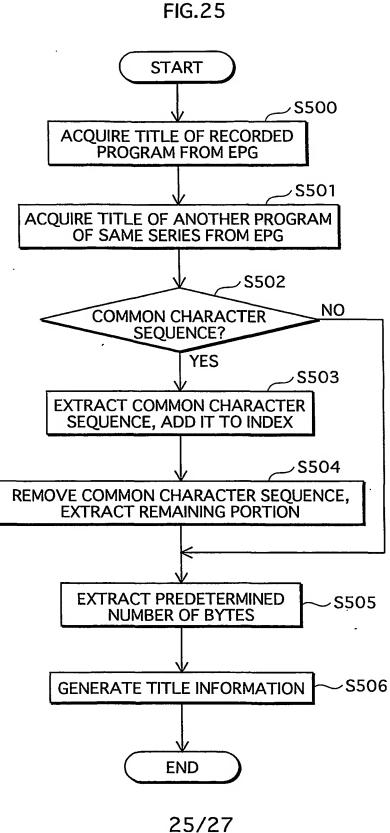


FIG.26

500

	<u> </u>
BROADCASTING STATION CODE	RETRIEVAL ALGORITHM
A ~ 0012	Α
A - 0120	Α
B - 0001	В
C - 0213	С
•	•

